

PROGRAM
ISSUE TOPICS, PRESENTATIONS AND DISCUSSIONS

Mission Statement:

*Bringing the nude recreation industry/movement together for mega media-driven marketing events such as **The Celebrated Nude Art Festival** and actions to attract and educate the public, the tourism industry and lawmakers for creating a safe pro-growth environment for naturists and businesses on public and private lands.*

<u>TIME</u>	<u>TOPIC</u>	<u>SPEAKER</u>	
9:15 AM	WELCOME & INTRODUCTION	SHIRLEY MASON	
9:45 AM	“THE WHY, THE HOW, THE WHO”	SHIRLEY MASON	10 MIN
10 AM	<u>WAYS & MEANS</u>		
	° GRANTS & GRANT WRITERS — LOCAL GOVERNMENT	DAVID PICHETTE (M-DADE Cultural Arts & Tourist Dev. Councils)	10 MIN
	° CROWD FUNDING	EARLY SHARES — A WRITTEN REPORT	
	° IN-KIND DONATIONS	MICHAEL ABRAMSON	10 MIN
	° PRIVATE DONATIONS /ANGELS/GIFTING	MICHAEL AND DAVID	5 MIN EA.
11:30 AM	EXPERIENCE NATURISM MIAMI STYLE	HAULOVER BEACH	
2:30 PM	UNITY SUMMIT RESUMES		
	<u>EVENTS & MARKETING</u>		
	° MARKETING RESOURCES & RELATIONSHIPS: — MEDIA OUTREACH —TARGETED DATA & DATABASES — SOCIAL MEDIA MARKETING	AMY ROSEN & RON SACHS SACHS MEDIA GROUP (CALL-IN) “	20 MIN
	° <i>THE CELEBRATED NUDE</i> <i>PLAN AND EXECUTE ONE MEGA PUBLIC SPECIAL EVENT EACH YEAR TO GARNER INTERNATIONAL MEDIA COVERAGE FOR A BETTER UNDERSTANDING OF THE CLOTHES-FREE INDUSTRY AND PERSONAL SOCIAL NATURISM</i>	SETH PARONICK BILL SCHROER, GEORGE OBERLE SHIRLEY MASON FRITZ ROMEUS, ARTUNDRESSED (ARTISTS, VENUES, PUBLIC INTEREST) WENDY METTS: NAT’L SPONSORS, CELEBRITIES, SPONSORS & VENDORS (BUDGET & INCOME FOR CELEBRATED NUDE)	10 MIN 10 MIN EA 5 MIN 10 MIN 15 MIN
4:00 PM	BREAK		
4:15 PM	<u>TOURISM & LEGISLATION</u>		
	° TOURISM INDUSTRY OUTREACH	KATE CHUNKA, VISIT FLORIDA (CALL-IN) —	15 MIN
	° BUSINESS PARTNERSHIPS	NANCY TIEMANN (BARE NECESSITIES) RESORTS WORLD / GENTING GROUP	10 MIN 15 MIN
	° PRO-LEGISLATIVE DRAFTING	GARY MUSSELL (CALL-IN) RAMON MAURY (CALL-IN)	10 MIN 10 MIN
	° BUSINESS / GOV'T CONTRACTS	SHIRLEY MASON	5 MIN
5:30 PM	DINNER SERVICE	CATERED BY PEPPERMILL RESTAURANT	

5:45 PM	<u>U.N.I.T.E. STRUCTURE</u>		
	° COUNCILS & COUNCIL LEADERS	BILL SCHROER	15 MIN
	° FINDING NUDE REC. PRO-BONO PROF'L TALENT TO SERVE	SHIRLEY MASON	5 MIN
	° COMMUNITY OUTREACH (INTERNAL)	SETH PARONICK	10 MIN
	° COUNCIL COMMUNICATION (CONF. CALLS, WEBINARS, SKYPE SERVICES)	BILL SCHROER	10 MIN

6:30 PM **BRAINSTORMING & VOTE**

8 PM **COCKTAIL PARTY AT DADDY O HOTEL**

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