

BEACH BUZZ

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"Keeping Our Beaches Bare"

Timeshare + Cruising + Clothing Optional = A winning investment for longterm FUN!

B.E.A.C.H.E.S. Of Distinction, Inc. (BODI), a comprehensive naturist travel resource creating new travel opportunities in new locations, is a subsidiary of the nonprofit educational organization **B.E.A.C.H.E.S. Foundation Institute Inc.** It is pleased to announce that it has secured a contract from **Cruiseshares, Inc.** the company has launched the first timeshare cruise ship – the beautiful and stately *Rembrandt*. BODI is also Cruiseshares' first wholesale agency to secure four fixed clothing optional weeks each year for individual timeshare ownership and commercial cruising for the naturist market.

The first of four clothing optional cruise weeks is scheduled to sail during **National Nude Recreation Week** (July 13-20, 2002) and the second clothing optional cruise this year begins October 26 – November 2, 2002. The line-up of cruise weeks for 2003 is the last week in January and April 26.

BODI has the exclusive right to market and sell to the nude recreation market worldwide, and the exclusive territory of Miami-Dade and Monroe (Florida Keys) counties to the general public.

"Imagine the incredible savings and the variety of ports to experience for the next twenty years," says **Fernando Mendoza, BODI's Secretary and Cruise Specialist in the Travel, Tour and Charter Division.** "This concept is a natural for these two industries and it's long overdue," he continues.

BARESHARES

The official name is "Cruiseshares." For each unit (1 week) of ownership, however, the principals of BODI wanted something less cumbersome than "clothing optional cruise weeks ownership" for identifying these four



S.S. Rembrandt – first timeshare at sea ship, offering four weeks a year of clothing-optional cruising.

weeks each year.

"Leave it to a non-naturist to have fun with nude recreation," states **Ginny Schoenwetter, COO of BODI's Timeshare and Real Estate Division.** "At the contract signing, Cruiseshares' administrative assistant proudly announced the term 'BareShares' for our [clothing optional] weeks. "It sounded good to us, so we adopted it," said Ms. Schoenwetter.

Since time is short before the July 2002 cruise, **BODI is offering a steep discount** of 20% off the listed purchase price to those naturists who purchase BareShares before March 15, 2002. (See ad on page 8 of this publication.)

To learn the details about BODI's "BareShares" clothing optional cruises and information on the B.E.A.C.H.E.S family of organizations and associations, the Foundation and initial recreational product offerings and services, e-mail us at ExDirBEACHES@aol.com or visit the B.E.A.C.H.E.S. web site at: www.beachesfoundation.org/Travel.html.

BEACHES OF DISTINCTION

Naturist travel, clothing optional beaches and accommodations, designed by naturists for naturists to benefit the clothing optional naturist movement.

That's the promise of B.E.A.C.H.E.S. of Distinction, Inc. (BODI).

BODI is dedicated to serving naturist/nudist travelers by developing and expanding their clothing optional recreation and vacation opportunities. The principals, staff and consultants at BODI respect and share your clothing optional lifestyle and your interest in advancing the cause of naturism as a mainstream, family-friendly recreational choice.

The acronym "B.E.A.C.H.E.S." stands for Beach Education Advocates for Culture, Health, Environment and Safety. And as one of five principal owners of BODI, B.E.A.C.H.E.S. Foundation Institute, Inc., a 501(c)(3) educational nonprofit corporation, will automatically receive a significant portion of BODI's net profits to support its mission to secure free beaches and other public resources for naturist use.

Shirley Mason, founder and executive director of B.E.A.C.H.E.S., is well known for her naturist activism. Her past leadership as board member, treasurer and chair of the Naturist Action Committee and Naturist Education Foundation during the mid to late nineties and founding board member of the Florida Association for Nude Recreation.



She was also a two term president South Florida Free Beaches and long-time board member since 1989 and chair of its Legal Defense/Political Action Committee since 1993. But it was her vision, plan and key role in securing and mentoring the clothing-optional beach at Haulover Beach Park on Miami Beach – now in its eleventh year of hassle-free nude use – that is the most lasting testament to her dedication to the naturist cause and successes. She demands respect for naturists and equality in our recreation style choices on public and private lands. Now, it is her vision and tenacity as founding president and CEO of BODI which she sees [BODI] as the logical choice for naturists who want to help support public awareness and respect for the naturist lifestyle, while obtaining the best in naturist travel and recreation accommodations.

"We [naturists] will have to step out of the closet and act on what we truly believe. I truly believe that nude recreation and body acceptance is good for the mind, body, soul and community. [Therefore,] I've chosen to live and act on my beliefs," said Ms. Mason. "It's time for naturists to show their economic power to those who would ignore us. This is the easiest way to gain respect for our recreation preference in this society – a society based on capitalism," she adds.

Ms. Mason further states that "BODI, B.E.A.C.H.E.S. Foundation and its Chapter groups are working to broaden nude recreation travel horizons by combining the best of nonprofit and for-profit entities to save our beaches."

BODI TRAVEL, TOUR AND CHARTER DIVISION

A full-service naturist travel agency offering and booking a variety of naturist travel, tours, transportation and charters. BODI has acquired ownership and the resources of Distinctive Travel, Inc, a Miami-based travel agency with a proven track record, to provide professional travel services to our customers.

To contact: (866) 29-BEACH (EST), Monday - Friday, 9:30 a.m. to 5 p.m.

BODI LAND/SEA TIMESHARES & REAL ESTATE DIVISION

This division markets and sells timeshares at clothing-optional resorts and hotels and aboard cruiseships, and a timeshare exchange program for properties in major tourist markets. It also acquires real estate to provide additional new clothing-optional accommodations through outright purchase or through joint ventures with existing property owners.

To contact: (877) 578-8022 (EST), Monday - Friday, 9:30 a.m. to 5 p.m.

BODI MARKETING, EVENTS & CONFERENCE DIVISION

BODI's marketing division will design special events geared to clothing optional beaches throughout North America by working hand-in-hand with B.E.A.C.H.E.S. Foundation, other naturist businesses and organizations, non-naturist institutions of higher learning, government, and experts. These events

will take the form of social festivals, meetings, conferences, and educational symposia bringing together experts from around the world. These educational components will cover legal and legislative issues, religion, anthropology, psychology, health and medicine, sociology, art, art history, and outdoor recreation management – all for the purpose of laying the groundwork for securing safe, environmentally clean, clothing optional and "textile" beaches alike, and for gaining public acceptance of nonsexual nudity.

To contact: (305) 893-8838 (EST), Monday – Friday, 10 a.m. to 7 p.m.

B.E.A.C.H.E.S. INVESTMENT GROUP, LLC (BIG)

A limited liability corporation of individual investors, who see the growth and opportunity of nude recreation market and seek the profitability of BODI and B.E.A.C.H.E.S. integrated, symbiotic business plans to reach this market. Primarily real estate investment oriented, BIG invests in BODI's marketing operation and B.E.A.C.H.E.S. new beach concessions.

Interested prospective investors seeking investment information can call BODI's executive office at:

(305) 893-8838 (EST), 10 a.m. to 7 p.m. ☎